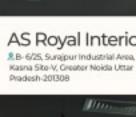


because the edge you need begins with the space you occupy.





Mission

Our mission is to provide Smarter Working Environments, i.e. functionality with high quality and innovation for our customers. We want every partner and client experience to be the talk of a life time.

Vision

The edge you need begins with the space you occupy.

Our vision is to be a reputable, sustainable, and desirable firm of the expanding market place providing the state-of-the-art innovative designs and superior quality finishing.

We will continue to leverage on our many years of professional experience to consistently deliver exclusive design services that bring a complete satisfaction of our partners and clients requirements. This vision has been the core of our history and cultural value of design which is still the master key for our prospects.

Registered by an impartial and proficient Certification Body





We are a MSME Registered venture. We are the Backbone of Economy.







Our Consolidated Management Systems that has been certified. with Paramount Quality Certifications to ISO 9001:2015 Quality Management System, ISO 14001:2015 and BIFMA Level-3 certifications.

Employees Provident Fund (EPF) accumulates retirement benefits and emergency withdrawals to our workers.

ESIC's social security heme for employees in the organised sector entitles to medical treatment for themselves and their dependents, unemployment cash benefit in certain contingencies and maternity benefit in case of women employees.

We are GST registered company in both Delhi & Noida



Welcome!

Hi there! I am very happy to welcome you on board to witness the Capability Statement of AS Royal Interior!

Since 2001, AS Royal Interior has executed numerous Interior design project ranging from 300 sq. ft to 50,000 sq. ft in best quality and in record time. Our Clients include Largest Banks in India, NBFCs, Multi-Million Company Franchises, Small Businesses and others.

Our goal is to make "Smarter Working Environments" equipped to handle today's business challenges and tomorrow's organizational needs. We are well equipped with in-built Manufacturing units which makes any modular furniture possible. We guarantee you hassle free communication, service and delivery throughout your ASRI Journey.

Our team is immensely talented with a wide variety of skills and capabilities, their experience in this field makes them our most valued asset. Our dedication will ensure you a timely and on budget delivery. We are constantly growing to not only meet the market trends but to enhance the experience YOU will be part of. I invite you to a journey that will enhance your possibilities.

Thank you for choosing to empower your dreams, welcome to ASRI.

Warm Regards,

SATIGH KUMAR

Satish Kumar Founder & CEO Design is not just what it looks like and feels like. Design is how it works.

-Steve Jobs



Company Values



Honest and Transparent Process

We at ASRI believe in honestly portraying attainable end results with a completely transparent procedure and pricing from start to finish.



Integrity

We believe this to be the key in building strong partnerships and healthy work relationships with our stakeholders, clients and contractors.



Innovation

We constantly embrace dynamic ideas that enable us to deliver better services and outcomes for our clients.

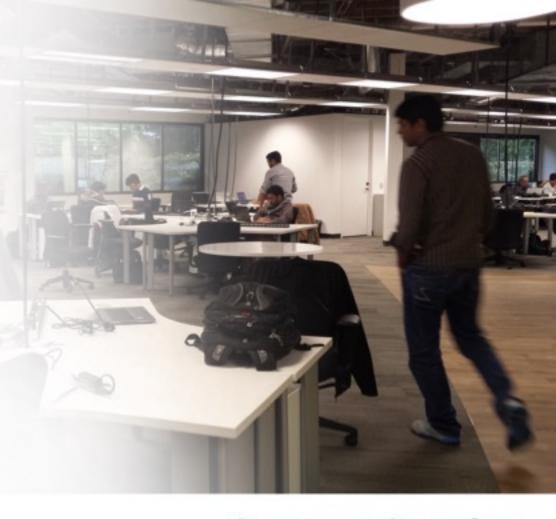


Professional Creativity

Design is at the heart of everything we do. As such, we deliver functional interior designs & furniture that meet the needs and budgets of our clients.

As a royal interior design studio, we are synonymous with trust, integrity, discretion and excellence, and we have a unique code of conduct, We believe that ROYALNESS IS ABOUT PERCEPTION, CRAFT, AND THE BEAUTY OF DEEPLY ROOTED HUMAN DESIRES.

Our values are based on humility, constant improvement, stability and continuity, sympathy, trust, originality and on challenges. Our promise is to bring the best level of expertise to your project.



Company Overview

Exceptional designing for that subtle degree of difference to Exceptional Spaces.

CREATE | UPDATE | RENOVATE



AS Royal Interior is highly regarded for designing spaces to enhance businesses across India with its workmanship, timely delivery and professional approach.

AS Royal Interior is professionally-managed turn key solutions company for corporate and retail interiors along with manufacturing modular furniture.

It has been delivering services nearly 20 years now, providing creative, progressive, aesthetic and practical design solutions that exceeds customer satisfaction with a spotless record of excellent after sales service EVERY time.

The quality offered by them (AS Royal Interior) is as per the standards prescribed by our company and has never failed to use products specified by us. The response time to sort the defects if any at site is quite less and they give the best service always. Highly recommend for the project works. Their service is. immediate and prompt and reaches the site as committed. They had completed the branches in the well defined TAT and are quite prompt in resolution too on site. Nikhil Gupta PNB MetLife pnb MetLife

How we can help you!

Corporate & Commercial Enterprise

How your clients see and employees feel is our business.

Invite AS Royal to transform your space into a professional and functional work environment.

Small to Medium sized Business

Looking for a stress-free experience?

Engage a reliable and skilled team who will manage your entire project from start to finish hassle free.

AS Royal's Project Management

Project Management

Office and Commercial Fit Outs

Retail Shops and Boutiques

Modular and carpentry furniture

Showrooms

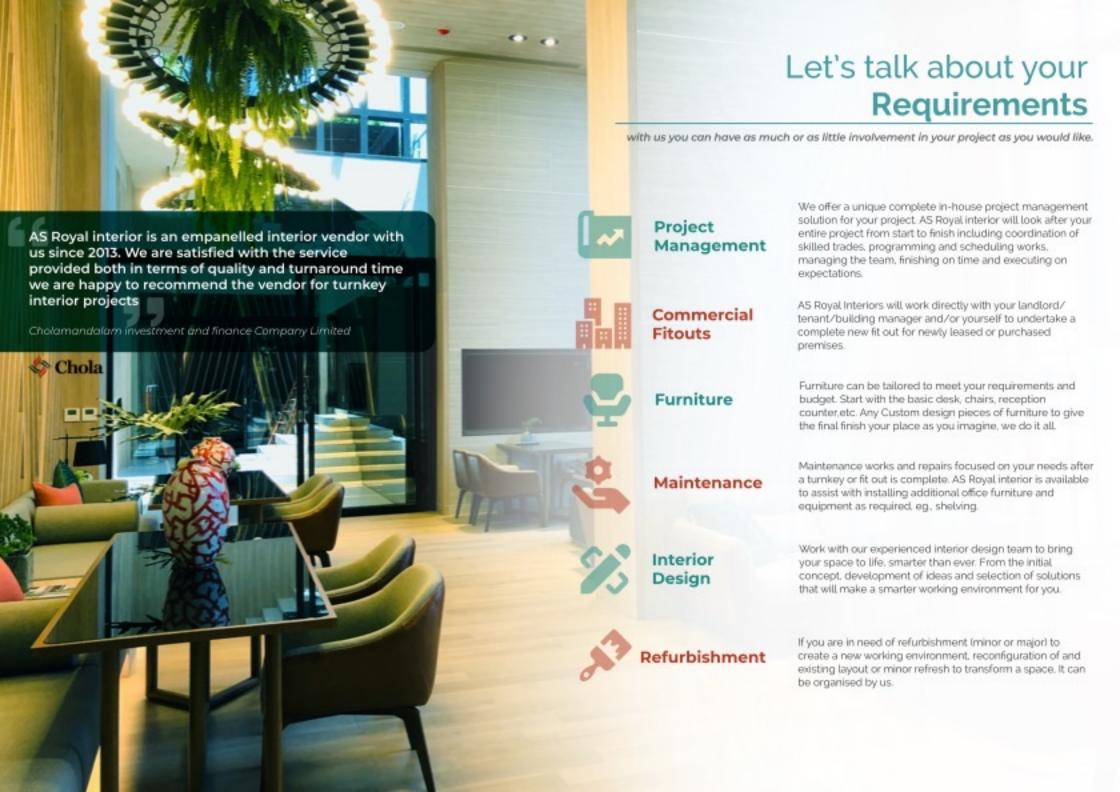
Minor and Major Refurbishment

Office Furniture Packages

Interior Design

Made Goods & De-fits

Maintenance



Company Services

Over 15 years of combined experience AS Royal Interior has a wealth of knowledge in the design and manufacturing industry of commercial interior spaces. AS Royal Interiors has successfully delivered over 500 projects across various types of businesses since 2001.

Tailored to meet your needs, AS Royal Interior offers you the complete set out solution!

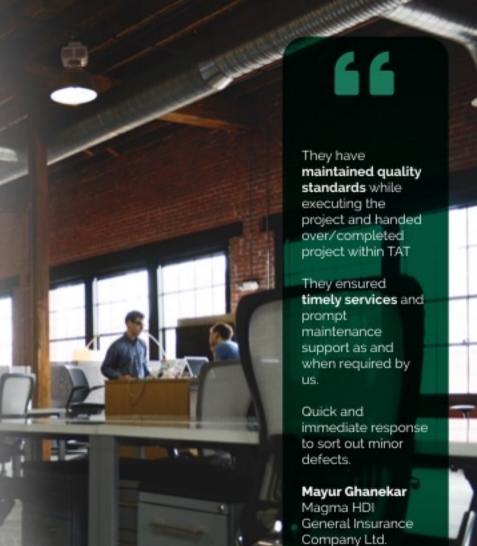
Working with industry professionals & qualified trades to ensure they are granted responded wish list ensuring all building holes and any other approvals or certifications requires are met.

Specialized facility for processing, i.e., Pre-laminate, post formed furniture and interior components.

State of the art machines for Post forming, Edge bending, Through feed edge bending, Spindle moulding, Panel sawing & acrylic forming. Human resources include a team of 45 comprising of foremen, carpenters, and machine workers

For Best results we have Tie-ups for Manufacturing chairs & Glass works.





MAGMA HDI
General Insurance Company Ltd.

Thanks for all the dedicated personal service you have shown us. We appreciate the oneon-one help we have received from you.

ASHOK KUMAR (NOIDA)

The entire team is dynamic and creative, and they are true thought leaders taking your business to the next level.

ASHOK KUMAR SABBINENI (DELHI)



We did a great job with them. You can be the next.

AS Royal Interior has completed few of our Projects, they have a systematic process to manage project and Delivery due to which we are able to get projects done in predictable form. We have Utilised their services in multiple projects and have found their approach very good. Over all we are happy and will recommend them to any organisation.

Ritesh Shetty Senior Vice President Exide Life Insurance





Projects



Why Choose Us?

Our vast work experience and huge client list stands testimony to our passion to manufacture, customise, and design superior office interiors. Like for our Quality and engineering, our profile speaks loud and clear.

Good work by AS
Royal Interiors in
executing the
office project of
our corporate
office in Gurgaon,
Haryana.
The entire project
was well designed,
managed and
completed as
expected. Wish
you all the best!

Yogesh Sharma Canara Bank HSBC



























ASSET MANAGEMENT





We are satisfied with the quality of work completed and also the time frame. They have put special effort and mobilized all their energy in providing the site before handover date for the purpose of inauguration. I'd really appreciate the extra mile they take and dedication they show.

Akshay Joshi Chief Manager, L&T Finance Services







HSBC (X)







Creativity is allowing yourself to make mistakes.

Design is knowing which ones to keep.

– Scott Adams

Our Systems

We have management systems in place for both internal and external staff. By having these systems we can ensure that all employees and services are operating safely and efficiently.

The majority of our work force is sourced in-house. **The** personnel that are outsourced undergo an accreditation process to evaluate their suitability to our ethics and key performance indicators.

Our effective management systems are demonstrated by the commitment and direct involvement of all employees at all levels of the company.

We operate with a 'hands on' approach towards management adopting an effective 'two-way communication' method within every project. Doing this ensures clear communication throughout all levels involved and is an integral part of how we do business.

Training and education is paramount within us. Achieving high standards is ensured by having the right people in the right place. Our employees are supported, given regular training and meetings to help them progress within their roles and beyond.

Quality Assurance Policy



We deliver accurate results every time by adhering to robust quality assurance Policy and Procedures via an Integrated Management System. Our aim is to be a recognised leader in the services we provide by meeting the stated and implied needs of our Clients. We attach great importance to quality management and the services we provide must reflect a high degree of Client satisfaction. We undertake regular audits to provide these services, which in all respects must meet or exceed our Client's expectations for quality, safety, timing and budget. To ensure these aims are met, we have established and maintain a quality system which has been planned, developed and is used by all employees in conjunction with other management functions. The quality system has been implemented and is constantly monitored and upgraded. We have developed measurable objectives which are periodically reviewed to ensure the continuous improvement of our systems. All members of staff are required to be fully conversant with the quality system and the associated procedures and instructions relevant to their work and to be responsible for the quality of all work they produce. This policy is used to clearly communicate our attitude with regard to quality & recognises that this commitment is essential to our long term success with regard to our competitive position, our reputation, our Clients and our people.

Safety Policy



We are committed to Health, Safety and the Environment (HSE), providing a safe and healthy workplace for all of our workers. We recognise our responsibility to provide a safe and healthy working environment for all contractors, clients, visitors and the public ensuring our safety management system is represented on site for each project.

The HSE policy is relevant in everything we do, taking a systematic approach to identifying, assessing and controlling all health and safety risks and hazards.

Management have direct involvement and are committed to the 'commit-plan-do-check-review' method, ensuring policies are developed to ensure all operations conducted by employees and contractors are in accordance with relevant legislation, regulatory requirements and industry standards.

Environmental Policy

We operate our Environmental Management Systems (EMS). We continually evaluate our activities to ensure they are in-line with our EMS Policy and are working to reduce our environmental impact.

The EMS Policy is empowered by all staff and is endorsed by the top level managers ensuring that EMS is maintained and is present in everything we do. All employees and sub-contractors are educated on our EMS policy ensuring that all are aware of the importance of their compliance and the individual's responsibility in conforming to the policy.

Sustainability is our top agenda, we support sustainable, eco-friendly manufacturing practices, and solutions. We make use of sustainable timber to prosper green homes.





RESPONSIBILITIES

Be faithful to your own taste, because nothing you really like is ever out of style. - Billy Baldwin



Our In-house **Manufacturing Unit**

By combining time-honoured artistry, skill along with the latest technology we are producing contemporary fenestration and other furniture that stands head & shoulders above the rest.

AS Royal Interiors has been designing. manufacturing, and fitting luxury furniture for over two decades. We manufacture original wooden furniture and frontals in our manufacturing unit. We are specialists in the creation of exceptional bespoke furniture. fenestration products, and fittings for the commercial sector.

We are versatile furniture manufacturers and our flexibility is paramount! Since 2001, we have been delivering high volume orders serving a wide range of industries. We are one-stop-shop for full manufacturing and production services of wooden, uPVC, aluminium products including doors, windows, wardrobe sets, office furniture, cabinets, cupboards, much more.

Utilizing premium-grade materials, solid laminate, sheet materials, etc. we process all our furniture and fittings. Closely working with architects and designers, we evolve client ideas, visualizations, by offering CAD drawings, renderings, and transparent guotes before manufacturing.

Aimed to be the first choice supplier for all the fenestration, furniture, and interior design concepts, and also want to diversify your current product range. We are professional, reliable, and focused team of experienced specialists in the furniture manufacturing industry. ITP is open to industrial innovations and eager to implement new, ideals, concepts, and solutions along with sharing our knowledge with our partners & prospects.

With around 5400 square feet of factory with 3 floor working area in Noida, we strive on keeping the efficiency level at its peaks in all processes while improving ourselves with customer-oriented innovations and personal solutions, our skilled and dedicated team enables us to use modern fabrication techniques to manufacture the vast variation of furniture request by our clients.

Furniture & Fittings for Better Future!









Decades of experience



State-of-art Machinery



Reliable service



Customized manufacturing



Good-quality products



Competitive pricing



Pioneers woodwork & finishing



Private Logistics

Turnkey Solutions

Signature Line Director Tables

Designed for a full comfort and smart working environment. Working with efficiency, calmness, a large table, a comfortable chair and a storage that's big enough. Simple streamlined design of rectangular master tables matched with large capacity low long cabinets and back units with bottom supporting chest or semi-round discussion entension top.



Toughline Steel Office Duraline

Office storage plays an

We provide elegantly

important role in keeping

the office clean & modern.

designed storage units for

our customers. We present

documents with one of our office steel storage. These heavy duty steel storage make organizing and

locating of documents fast.

and simple.

most of your space and keep track of important



Comfortline Executive Chairs to Directorline Classic Comfort Chairs

A fusion of Designer Looks, Class and Comfort, something you find nowhere elso. We provide you best in class chairs where your energy is, saved and the fatigues are refreshed instantly right behind you for the best decisions to be made.

Sleek office Workstation

People who need a balance between privacy & collaboration, the customised arrangement of Sleek workstations provides users with individual spaces that are ideal for working in groups. Workstations are customisable to fit in with the requirements, atmosphere and yet the privacy is maintained.

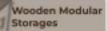


Our Post forming machines make sure that the laminates are bent into shape easily and stay there for a prolonged period of time, ensuring dunability and high degree of reliability. However, post forming laminates are also used in places where one would never have imagine. From furniture to doors we deliver all with the sleek looks created after post forming.



Office Accessories

These productivity enhancer include Table Legs, Vertebrae Cable Way, Trolley, Hanging Chu, Keyboard/Mouse Tray, Drawer, Flapper, Stationary Holders, Wood for Rest(scoesability options).

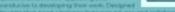


Smart Storage

Pedestal 3 drawer/4 drawer (Moving and stable options both available) Side Unit with drawer or without drawer Back units in range of designs can be customised Fully customise Sliding storage

Making your Space Smarter

Par collaboration to curtivate efficiency and progress, teams require planned spaces that are more assessing and



- for users that need a balance between privacy and collaboration, that is shared presuppose and it is a same attacking provides upon a
- individual spaces that are ideal for working in groups. Privary servers
- pedestal units allow employees to make an eee their own. Discreet accessor may and minimal accessores that blend in perfectly with uto's screens read



Edge Line - Conference Tables

We provide a range of styles for face to face or group discussion, and also provide variable solutions for impressive communication with elasticity to attention one to one discussion, group meetings, valuable boardroom presentations or any other work scenario.



Cafeteria Tables

Our cafeteria tables are specially designed to add all the values to your place and enable your canteen or restaurant to be more vivid, vibrant and sophisticated. This highly durable cafeteria table consists of pre-laminated particle board on the table top surface, and its supporting frame made up of steel tubes.



Equipment of the property of the program of the property of the state of the processive and appealing all the conductors of the electing their work. Proceeds a but also between privacy and cold about law, the customers of among memor of 15 seek work, statement or order on the election of the continued and spaces. That has indeed for vorticing an groups. Names, there indeed not consider the vorticing and groups. Themselves in the conductor of the election of the conductor of the conductors of the conductor of the conductors of th



Designing, Consultation, Manufacturing, Installing, Commissioning, Validating all spaces of your office.

Name It and We Will have it Done for You!





Spacious-these executive work tables give a feel of space, making thinking and working enjoyable.



A vast online collection of beautifully designed medium stred office desks and executive tables in 6 to 8 feet width.



Curvatious (47/80/mm) modern design for modern workplaces. Meticulously engineered, but dramatically simple.













Retail Spaces

TIGI

1256 sqft and 1380 sqft in Kolkata and Gurgaon respectively, designed and finished in the time span of one month. We customised the space to accommodate a very exclusive and customised interior for the TIGI store. We make suitable storage & display units and continued colour scheme all over their interiors. We also arranged them mirrors, wallpapers & posters along with suitable chairs and tables that harmonised their brand look. We kept in mind the special requirements placed and delivered a fully functional beauty space. The right lighting is the most crucial part of a beauty and skin care store and we understand this fact, hence delivering a vibrant and modern looking space that called for simplicity and elegance with the sense of

TIGI















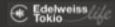
1020 sqft in Nokadar, 800 sqft in Jagron, 500 sqft in Baloda Bazar, Dhamtari, Anuppur and Mahiar designed and completed within the span of 30 days. We provided a complete Post forming and wood work combination to give a modern look to the SK Finance with space. We have maintained the consistency in their work space and colour scheme all over their interiors. We also arranged them designer ceilings, special decorative grass wall, compact yet spacious storage, suitable tables for every style and comfortable chairs for waiting area. We provided a premium wood workstation with the best designer lighting not only to brighten the space but to harmonise and decorate it.





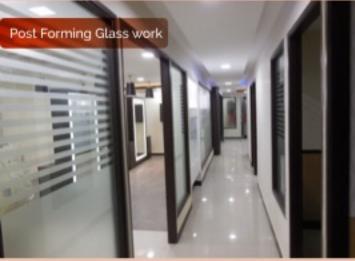


We have worked with them over 20 locations including Ludhiyana, Guwahati, NSP Delhi, Borivali, Thane, Patna, Surat, Puna and Chandigarh. From 200 to 2280 sqft these locations had their own challenges to overcome. We maintained their blue and white colour scheme everywhere and were Curvatious and Sleek workspaces. Their storage, counters were also harmonised with the interior. We finished every project in span of 30-40 post forming for the door to ceiling and lightings of the office we continued the consistency of pattern over all locations. Comfortable Chairs from the executive line to the director line to provide a peaceful and easy working





















Retail Spaces

VLCC

From 1200 sqft in 30 days, 2100 in around 40 days to 4500 sqft in 60 days. We transformed their spaces in Satyaniketan (Delhi), Faridabad, Jammu, and Jalandhar. As per their requirements on several locations we provided them with designer ceilings, post forming solutions, fancy lights, furniture, bathrooms, wallpaper, posters, beds as per their requirements and specifications. The frontline reception, personalized display units, customised furniture, exclusive chairs, and tiling work everything was as per their brand requirements.

€ VLCC



L&T Finance

Bank & NBFCs















A 4500 sqft officer in

hall tables. chairs and additional

designed within 60 days. Huge

with the ceiling design and

lights best for lightening up the whole

space. Open space, Sleek Designs,

curvatious

with all level

waiting room to Signature Level

chairs. Colour scheme that

Hindustan Unilever



Shopify Retail Store







Retail Store/Show Room



Our Team

We love transforming your visions into reality and watching as you walk through the doors of your new workspace for the first time! We treat you as if you are a member of our AS Royal family. From the largest projects to the simplest turnkey tasks, let us take the journey with you to transform your commercial space.

There is nothing more important to **US** than making **YOU** happy and knowing that your interiors exceed your expectations.

In house personnel:

Interior Designer | Project Managers | Site Supervisor | Electricians | HVAC technicians | Foremen | Carpenters

Consultants

Structural and Civil Engineers | Plumbing and Civil Contractors



The AS Royal Interiors operate and are committed to high standards selecting our people and our partners very carefully. We acquire, retain and develop motivated personnel to ensure that the high levels of service we offer are maintained. We have a team of professional managers and experienced personnel involved in delivering the services we provide and to maintain our high standards, we have invested heavily in our personnel who are all part of a committed ongoing training programme.

Our overall strategy is to focus on the delivery of end to end solutions that add immediate value to our clients. To support this high-quality service delivery we have formed relationships with proven and committed strategic alliance partners that offer niche services and solutions that complement our offerings: Our clients receive the best quality of service managed by one central contact. Established processes ensure that the business operates effectively and efficiently. Under a strong eadership team, the focus is on excellence, health and safety and flexibility in the delivery of our services.

Our people are what make a difference-talented professionals who add value to a client's property from construction of a new build or refurbishment of an existing property through to management and maintenance.



Akash Kumar Managing Director



Arun Kadia Assistant Vice President Operations



Vandita Balodhi
Administration and
Project



Priya Dhiman Design - Head



Ankita Kushwaha Accounts Manager



Rakesh Kumar Project Coordinator













Contact Us

If you are considering a turnkey, fit-out or refurbishment Or just have a question about the process or pricing,

We are here, a text or call away.







Main Office & Factory B- 6/25, Surajpur Industrial Area, Kasna Site-V, Greater Noida Uttar Pradesh-201308

Branch Office

207, 2nd floor, South exten. Plaza II, Masjid Moth, New Delhi - 110049

Branch Office

C-205, Industrial Area Phase 8B,SAS Nagar Mohali-160071

We would love to make a smarter working environment for you!



www.asroyalinterior.com